

RIDER PLM

PEAK LOAD MANAGEMENT PROGRAM

AVAILABILITY

Applicable to customers served under the Standard Rates DS, DP, and TS. Customers electing to choose an alternative supplier will be able to participate as described in the Service Agreement.

PROGRAM DESCRIPTION

The PLM Program is voluntary and offers customers the opportunity to reduce their electric costs by managing their electric usage during Company's peak load periods. Customer and Company will enter into a Service Agreement under this Rider which will specify the terms and conditions under which customer agrees to reduce usage.

SERVICE OPTIONS

Customers may elect to participate in a PLM service option by either choosing to:

- a) reduce demand to a specified amount (Firm Service Level – FSL), or
- b) reduce energy usage below their baseline (Guaranteed Load Drop – GLD).

Upon approval of Company and subject to Company requirements included in the Service Agreement, customers will have the choice to combine the electric loads of multiple accounts (aggregate) served under the Company's Standard Rate Schedules, for any of the options available under the PLM Program. Any aggregation of customer loads applies only to the provisions of this Rider (the PLM Program) and in no way is to be used to migrate between or to the Company's Standard Rate Schedules.

The specific hours for the PLM service option will be mutually agreed upon between customer and Company and specified in the Service Agreement. The targeted hours for the PLM Program will generally be between 11:00 A.M. and 8:00 P.M., Monday through Friday, during summer months and 7:00 A.M. and 1:00 P.M., Monday through Friday, during winter months.

Buy-through energy, if applicable, is the incremental energy the customer has decided to purchase in lieu of managing their electric demand or energy usage as agreed upon between the customer and the Company. Buy-through energy is not available during emergency events.

Firm Service Level

Customers served under the Standard Rates DS, DP, and TS electing this option agree, upon notification by Company, to limit their demand to a Firm Service Level. Customer and Company will mutually agree on the amount of demand reduction, the conditions under which a request for reduction can be issued and the mechanism to be used to verify compliance. Based upon these factors, Company will establish a bill credit to be given to customer and the structure of the bill credit. The value of bill credit will take into consideration the projected avoided cost of firm capacity and energy, any bill savings from reducing load under the applicable Standard Rates and program administrative costs.

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SERVICE OPTIONS (continued)

Company will provide buy-through energy, if available and as specified in the Service Agreement, to be billed based on price quotes (Buy-through Quotes) provided to customer. Buy-through Quotes will be an incremental charge above all charges included in customer's Standard Rate including all applicable riders and taxes. Such Buy-through Quotes will include a) applicable transmission, distribution and generation charges plus 10%. Customer will be billed for all usage above the Firm Service Level at such Buy-through Quotes and Standard Rates.

If buy-through energy is not available (e.g., during emergency curtailment events) and customer fails to reduce its usage to the Firm Service Level, customer will be billed for all usage above the Firm Service Level as described above plus any applicable charges or penalties received by Company as a result of Company's participation with PJM Interconnection Inc.'s demand response constructs as described in the Service Agreement. In addition, customer's continued participation through Rider PLM is subject to review by Company with customer retaining all dispute resolution processes available to them through the Public Utilities Commission of Ohio.

Guaranteed Load Drop

Customers served under the Standard Rates DS, DP, and TS electing this option agree, upon notification by Company, to reduce energy usage below their Baseline Level as defined in the Service Agreement. Reductions below the Baseline Level during such periods will be credited to customer. Customer and Company will mutually agree on the amount of demand reduction, the conditions under which a request for reduction can be issued and the mechanism to be used to verify compliance. Based upon these factors, Company will establish a bill credit to be given to customer and the structure of the bill credit. The value of bill credit will take into consideration the projected avoided cost of firm capacity and energy, any bill savings from reducing load under the applicable Standard Rates and program administrative costs.

If applicable, customer will agree to provide Company with an estimate of the amount of load reduction to be provided during event periods. The Baseline Level must be mutually agreeable to both the customer and the Company as representing the customer's usage level that would have occurred absent the event during the time period that a notification could be given.

Company will provide buy-through energy, if available and as specified in the Service Agreement, to be billed based on price quotes (Buy-through Quotes) provided to customer. Buy-through Quotes will be an incremental charge above all charges included in customer's Standard Rate including all applicable riders and taxes. Such Buy-through Quotes will include applicable transmission, distribution and generation charges plus 10%. Customer will be billed for all usage above the Firm Service Level at such Buy-through Quotes and Standard Rates.

If buy-through energy is not available (e.g., during emergency curtailment events) and customer fails to reduce its usage to the Firm Service Level, Customer will be billed for all usage above the Firm Service Level as described above plus any applicable charges or penalties received by Company as a result of Company's participation with PJM Interconnection LLC's demand response constructs as described in the Service Agreement. In addition, customer's continued participation through Rider PLM is subject to review by Company with customer retaining all dispute resolution processes

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SERVICE OPTIONS (continued)

available to them through the Public Utilities Commission of Ohio.

Under either service option, if Customer intends to accomplish load reduction through the use of an on-site generator(s), all information regarding such generator(s) requested in the Service Agreement must be provided. If applicable, suitable metering will be installed either by Customer or Company to measure the energy output of the Generator. Customer will provide suitable access and a suitable location for the installation of such metering equipment. Customer will bear the cost of all generator metering equipment required unless otherwise mutually agreed.

BILLING UNDER STANDARD RATES

Customers served under Standard Rates DS, DP or TS will be billed for all demand and energy used under the terms and conditions and at the rates and charges of the applicable Standard Rate. In addition, customers will receive credits on their electric bill for participation in the PLM Program based upon the elected Service Option and outlined in the PLM Service Agreement.

PROGRAM EQUIPMENT

Company will provide Internet based communication software to be used to provide customer with price quotes. Customer will be responsible for providing its own Internet access.

Customer may purchase from either Company or other third-party suppliers any other necessary equipment or software packages to facilitate participation in this PLM Program. While customers are encouraged to use such equipment or software packages to maximize benefits under this PLM Program, it is not a requirement for program participation. It is customer's responsibility to ensure the compatibility of third-party equipment or software packages with any Company owned equipment or software packages.

CUSTOMER GENERATION

Customers electing to operate a Generator in parallel with Company's electric system will operate the Generator in such a manner as not to cause undue fluctuations in voltage, intermittent load characteristics or otherwise interfere with the operation of Company's electric system. Company will grant such permission only in cases where it is satisfied that such parallel operation is practicable and without interference or probability of interference with the ability of Company to render adequate service to its other customers.

TERM AND CONDITIONS

Except as provided in this Rider PLM, all terms, conditions, rates, and charges outlined in the applicable Standard Rates will apply. Participation in the PLM Program will not affect Customer's obligations for electric service under these rates.

Any interruptions or reductions in electric service caused by outages of Company's facilities, other than as provided under the PLM Program, will not be deemed a notice period under this PLM Program. Agreements under the PLM Program will in no way affect customer's or Company's respective obligations regarding the rendering of and payment for electric service under the applicable electric tariff and its applicable rate schedules. It will be customer's responsibility to monitor and control their demand and energy usage before, during, and after a notice period.

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TERM AND CONDITIONS (continued)

The supplying and billing for service and all conditions applying thereto, are subject to the jurisdiction of the Public Utilities Commission of Ohio, and to the Company's Service Regulations currently in effect, as filed with the Public Utilities Commission of Ohio.

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