



POWER MANAGER:

The *free* energy offer that pays you now and later.



The Benefits of Power Manager

There's no cost to you – only savings on your electric bill.

- Receive a one-time credit on your bill just for signing up.
- Whenever we use the Power Manager device to turn your air conditioning unit off and then automatically back on, you will receive another credit on your electric bill.
- Your participation helps preserve the environment and keep electric costs low by reducing the demand for electricity and delaying the need to build additional power plants in our region.

Learn More!

Interested customers can visit us at www.duke-energy.com or call us at 1.877.392.4848.



Power Manager is available to Duke Energy residential electric customers in Indiana, Kentucky and Ohio.

07-5337



Enroll Today!

It's simple. Complete and return the enrollment form in the enclosed envelope or enroll on the Web at www.duke-energy.com.

Yes. Please sign me up for the Power Manager program and apply my one-time \$25 credit to my bill.

Name on Electric Account

Address

City

State

Zip

Daytime Contact Telephone Number (required)

Account Number (if known)

Signature

Check here if an appointment will need to be scheduled for us to gain access to your premises (e.g., locked gate).

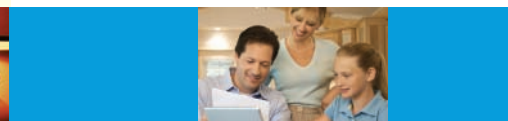
Check here if anyone in your household has health issues that may be affected by indoor temperature changes.

A second Power Manager option is available. This option pays you an initial credit of \$35 for signing up. With this option, your outdoor air conditioning unit turns off and stays off a few minutes longer. A change in temperature may be more noticeable. Interested customers can call us toll free at 1.877.392.4848 or visit us at www.duke-energy.com.



Save money without sacrificing comfort!

Please join over 40,000 Duke Energy customers who are already enjoying the benefits.



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With Power Manager, there's no cost to you – only savings on your electric bill. Since the program began, we've provided more than \$1.9 million in bill credits with our Midwest customers. And, by joining a growing list of over 40,000 Power Manager customers, you're helping to hold down overall electricity costs. Power Manager is just one of many programs to help you manage energy use. To learn more, visit www.duke-energy.com/savings.

What is Power Manager?

Power Manager is a voluntary program that pays you for reducing your air conditioning use during times of high demand for electricity. Your participation can reduce power use when it's needed most in our communities without sacrificing your comfort. And, it's an environmentally friendly way to help Duke Energy delay investments in costly new power plants, thus keeping electricity costs low.

How does it work?

It's simple. Duke Energy sends a qualified technician to your home to install a small device on the outside of your outdoor air conditioning unit at no cost to you. On days when demand for power is especially

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high, the radio-controlled device turns your outdoor air conditioning unit off for only a few minutes each

half hour and then automatically turns it back on. To

help keep you comfortable, the outdoor air conditioner's fan continues to run to circulate air throughout your home.

How many interruptions will I experience?

An interruption of your air conditioning unit may occur between May 1 and September 30. On average, Power Manager customers experience five to 10 events - primarily on very hot summer days.

How do I save now?

As a Power Manager customer, you save money before there is ever a Power Manager event. For just signing up, a one-time credit of \$25 will be applied to your Duke Energy bill.

How do I save later?

Whenever we use the Power Manager device to turn your outdoor air conditioning unit off and then automatically back on, you will receive a credit on your electric bill. The amount of the credit is based on the price of electricity at the time of the Power Manager event and the duration of the event.

Is it safe?

Yes. Various equipment manufacturers regularly test Power Manager switches to ensure there will be no damage to your outdoor air conditioning unit.

Can I control when these "events" occur at my home?

You have the freedom to opt out of a Power Manager event one day each month, May through September. Just call our Power Manager customer service center 24 hours before the day you would like to ensure you have total control of your outdoor air conditioning unit. This number is 1.877.392.4848.

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