



139 East Fourth Street
Cincinnati, OH 45202



POWER MANAGER®
The free energy offer that pays you now and later.

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DUKE ENERGY

REMINDER: It's not too late to sign up for the Power Manager® program!

The Benefits of Power Manager®

- Receive a one-time \$25 credit on your bill just for signing up and continue to save throughout the cooling season.
- Free installation of the Power Manager® device.
- Your participation helps preserve the environment, keeps electric costs low by reducing the demand for electricity and helps delay the need to build additional power plants in our region.

Learn More!

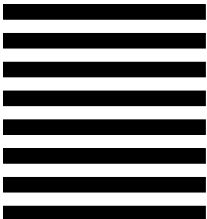
Interested customers can visit us at www.duke-energy.com/powermanager or call us at 1.877.392.4848.



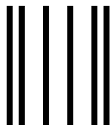
POWER MANAGER PROGRAM
DUKE ENERGY
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ATLANTA GA 30346-9914

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BUSINESS REPLY MAIL
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YES. PLEASE SIGN ME UP FOR THE POWER MANAGER® PROGRAM AND APPLY MY ONE-TIME \$25 CREDIT TO MY BILL.

Name on Account: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Daytime Contact Phone Number (required): _____ *E-mail Address: _____

Number of Outdoor Air Conditioning Units: _____ Duke Energy Account Number (if known): _____

Signature: _____ Date: _____

Check here if an appointment will need to be scheduled for us to gain access to your outdoor air conditioning unit/premises (e.g., locked gate).

Check here if anyone in your household has health issues that may be affected by indoor temperature changes.

Another Power Manager® option is available. This option pays you an initial credit of \$35 for signing up. With this option, your outdoor air conditioning unit stays off a few minutes longer. A change in temperature may be more noticeable. Interested customers can call us toll free at 1.877.392.4848 or visit us at www.duke-energy.com/powermanager.

*By providing my e-mail address, I acknowledge that I'm signing up to receive e-mail messages from Duke Energy. I understand that I will be able to unsubscribe from these messages at any time.

Save money without sacrificing comfort!

Join over 90,000 Midwest Duke Energy customers who are already enjoying the benefits.



POWER MANAGER®:
The *free* energy offer that pays you now and later.

With Power Manager®, there's no cost to you – only credits to your electric bill. Since the program's inception, we've provided millions of dollars in bill credits to our Midwest customers. By joining more than 90,000 Duke Energy customers, you're helping preserve the environment and keep energy costs low.

How does it work?

- We install a small device near your outside air conditioning unit – at no cost to you. Once installed, you will receive a \$25.00 credit on your Duke Energy bill.
- On especially hot weekdays, May through September, Power Manager® may be activated when demand for power is high. In a typical Power Manager season, five to ten events may occur.
- When activated, Power Manager® will cycle off your air conditioner a portion of each half hour. To help keep you comfortable, your indoor fan continues to run.
- With over 90,000 air conditioners on the Power Manager® program in the Midwest, we are able to reduce the peak demand for electricity.
- One day per month, you can request to be excluded from any Power Manager® interruptions by calling 1-877-392-4848, at least 24 hours in advance.

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It's not too late to sign up for Power Manager®!

To sign up, just complete and mail the postage paid reply form above. For immediate enrollment or to learn more, visit www.duke-energy.com/powermanager, or call 1.877.392.4848.

How do I save now and later?

As a Power Manager® customer, you save in two ways:

- When you sign up and the Power Manager device is installed, a one-time credit of \$25 will be applied to your Duke Energy bill.
- You will receive a credit on your electric bill after each event in which the device is activated to turn your air conditioner off and back on. An event occurs during periods of peak demands. Your credit amount is based on the price of electricity at the time of the event, the option you chose and the length of time your air conditioner was controlled by the Power Manager® device.

Is it safe for my equipment?

Yes. Equipment manufacturers regularly test Power Manager® devices before they go to homes and periodically after they are installed to ensure there will be no damage to your outdoor air conditioning unit.

How can I participate?

To participate in Power Manager® you must own your own home and have a functioning central air conditioning unit or heat pump with an outside compressor.

