



# HeatShare

Every winter many elderly customers and families in need are faced with either paying their energy bills or going without necessities such as food or medicine. By partnering with our customers, employees and shareholders, Duke Energy's HeatShare program helps those less fortunate stay warm.

Last winter, the HeatShare energy fund provided assistance to 787 households in our Southwest Ohio service area thanks to generous contributions from customers like you.



# How you can help

You can help by adding a HeatShare donation to your monthly utility bill payment. Duke Energy will match \$1 for every \$1 donated up to a maximum annual amount of \$200,000.

Look for the HeatShare message in the upper right portion of your monthly bill.

|   |                           |                               |
|---|---------------------------|-------------------------------|
| payable to: <b>Duke Energy</b><br>0000-0000-00-0    00 00 | After<br>Sep 23, 2007 Pay | Amount Due<br>By Sep 23, 2007 |
|   | \$ 00.00                  | \$ 00.00                      |

\$ \_\_\_\_\_ \$ \_\_\_\_\_  
HeatShare Assistance    Amount Enclosed  
(for Customer Assistance)

To contribute, please write in the dollar amount you would like to donate and add that figure to your bill payment. You may contribute as often as you like. Donations can also be made at any time by mailing a check or money order to:

**Duke Energy**  
**HeatShare Program**  
**139 E. 4th Street**  
**Cincinnati, OH 45202**

Please make checks payable to The Salvation Army/HeatShare. All contributions are tax deductible and forwarded to The Salvation Army for distribution to those families most in need.