

Duke Energy Named to Dow Jones Sustainability Index World List for Second Year in a Row Sept. 8, 2011

CHARLOTTE, N.C. - Duke Energy's leadership in sustainable business practices was recognized for a second year in a row through placement on the prestigious Dow Jones Sustainability World Index (DJSI World).

Announced today, the 2011 DJSI World recognizes the top 10 percent of the leading sustainability performers among the largest 2,500 companies in the Dow Jones Global Total Stock Market Index.

In the electricity sector, 102 utilities from around the world were evaluated for consideration. Thirteen were selected.

Duke Energy was also named today to the DJSI for North American companies in the electric utility sector for the sixth consecutive year.

"Being named to the DJSI World list for a second year and the DJSI for North American companies for the sixth year is a tribute to our employees' dedication to conducting business in a way that is good for people, the planet, and profits," said James E. Rogers, chairman, president and chief executive officer. "We have invested \$7 billion in cleaner generation technologies over the past five years -- allowing us to retire almost 3,500 megawatts of older, dirtier coal units by 2015 -- and will invest an additional \$5 billion over the next decade to ensure a more sustainable energy future.

"As we grow through our merger with Progress Energy," Rogers continued, "we will remain focused on becoming the best utility in the U.S. by maintaining our strong emphasis on environmental, social and economic leadership."

Launched in 1999, the DJSI tracks the financial performance of leading sustainability-driven companies worldwide.

In selecting the top performers in each business sector, DJSI reviews companies on several general and industry-specific topics related to economic, environmental and social dimensions. These include corporate governance, environmental policy, climate strategy, human capital development and labor practices. The index is compiled annually by Dow Jones and the Zurich-based Sustainable Asset Management Group. More information is available at <http://www.sustainability-index.com/>.

Duke Energy publishes an annual Sustainability Report that summarizes its efforts to reduce its environmental footprint, develop next-generation energy technologies and operate as a sustainable business. The 2010-2011 report focuses on the company's mission to deliver affordable, reliable and increasingly clean energy, and presents 10 corporate sustainability goals covering:

• Energy efficiency	• Waste
• Renewable energy	• Safety
• Affordable rates and high reliability of our services	• Employee engagement
• Carbon dioxide emissions	• Philanthropy Shareholder return
• Carbon dioxide intensity	

The report is available online at: <http://sustainabilityreport.duke-energy.com/>.

Duke Energy is one of the largest electric power holding companies in the United States. Its regulated utility operations serve approximately 4 million customers located in five states in the Southeast and Midwest, representing a population of approximately 12 million people. Its commercial power and international business segments own and operate diverse power generation assets in North America and Latin America, including a growing portfolio of renewable energy assets in the United States.

Headquartered in Charlotte, N.C., Duke Energy is a Fortune 500 company traded on the New York Stock Exchange under the symbol DUK. More information about the company is available on the Internet at: <http://www.duke-energy.com/>.

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